

STAFIX

# BUYER'S GUIDE



Get started with  
STAFIX materials



Ready. Set. Go!

## ENTER THE NEW ERA OF POINT-OF-SALE

Stafix materials are **designed for your perfect campaign**, delivering ultimate efficiency, ease of use, and eco-friendliness. They are PVC- and phthalate-free, require no professional installation, and leave no trace once removed. No bubbles, no cleaning — apply and remove in a snap!



**Sticking around,  
all across Europe!**



*STATIC is ideal for short-term applications. It can be easily installed anywhere and removed without residue. It has been highly valued by our customers.*

**Heineken®**



**Nestlé**

*The STAFIX posters have been very appreciated because they are practical and multi-functional.*

**Nestlé Switzerland**



*The films can be quickly and easily applied to freezers, adhere reliably and form virtually no bubbles.*

**FRoSTA**



*STAFIX® is especially useful for temporary campaigns since it is fast and easy to install and does not leave any residues when the stickers are removed.*

**Ben & Jerry's**



*The material has been well accepted because it is innovative and easy to place.*

**Bauer Spain**

# GETTING STARTED

*It doesn't get easier than this*

1

## Contact your printer

Reach out to your preferred printing house or contact us directly at [sales@stafix.fi](mailto:sales@stafix.fi) for a quote.

2

## Keep us in the loop

Always include [sales@stafix.fi](mailto:sales@stafix.fi) in the conversation! We'll help your printer choose the perfect material.

3

## Confirm the details

Once you've settled on the artwork and quantities, we'll ship the materials to your printer. You're now ready to launch!

## WHAT WE NEED FOR YOUR QUOTE

- **Surface?**  
Where will it be applied
- **Duration?**  
Temporary or long-term
- **Visibility?**  
Clear or white background
- **Environment?**  
Indoor or outdoor use
- **Specs?**  
Size, quantity, and shape





THE MAGIC CHARGE

Let the Stafix  
gorilla lead

## STATIC

STATIC has an ingenious design that **utilizes static charge to connect**. This means there is no glue whatsoever, allowing the material to be removed and repositioned repeatedly. Place, move, and replace — it doesn't get any easier than this.

## GRIP

GRIP is incredibly tough, **built for the most demanding conditions**. It thrives with a full year of indoor use and up to 6 months outdoors, handling extreme temperatures from  $-30^{\circ}\text{C}$  to  $110^{\circ}\text{C}$  with ease. Versatile and reliable, GRIP is reusable, washable, and offers both white and clear options.

FOR HOT AND COLD



**Retail is a wild jungle. Take the Stafix gorilla as your guide: he knows how to captivate an audience without messy glues. Just like our mascot, our materials claim territory on any surface effortlessly—leaving a mark that truly matters.**

Stop hiding in the undergrowth. Unleash campaigns that are as easy to install as they are hard to ignore. It's time to beat your chest, embrace the freedom of glue-free advertising, and become the undisputed hero of your own brand journey.



**Find your perfect  
POS solution**

**PRINT BIG, LAST LONGER**



## **DOTS**

Looking for a neat, easy-to-install solution tailor-made for larger prints? DOTS features a smart silicone adhesion layer ensuring **easy, bubble-free application** and effortless removal. It allows for high-quality prints that show no visible pattern marks once applied.



# PAPTIC

Supercharged with eco-friendliness, PAPTIC is not only PVC- and residue-free but also **fully plastic-free**. This groundbreaking wood-fiber innovation enables the creation of stunning POS campaigns entirely free from plastic. Say hello to a green and colorful tomorrow!



LIKE PAPER, JUST BETTER



Impress & delight  
with your campaign

# XTAC

Crafted from premium synthetic paper and ideal for printing with regular offset and inks, XTAC delights with **industry-leading print quality** and vibrant colors. Its exceptional stiffness, moisture-resistance, and tear-resistance ensure the highest durability in use.



## MAGNET

Looking for a fun, mess-free way to make your message **cling to metal**? MAGNET turns any smooth iron or steel surface into a beautiful display space. Just place it, and it holds tight — no glue, no bubbles, no stress. When it's time for a change, simply lift it off and reuse it again.

*Stand out & stick around*



## PULPO

PULPO brings that **extra hold to imperfect surfaces**. Thanks to its acrylic foam adhesive, it adheres bubble-free even to slightly textured or semi-smooth materials — where ordinary films may struggle. Clean, strong, and flexible, it's your reliable choice for durable indoor applications.

# STAFIX

The friendliest POS team on the planet



## AT YOUR SERVICE

Call us

Mail us

Text us

Follow us

Ask us



We're here to help! Whether you have questions, inquiries, or just want to say hello, we'd love to hear from you.

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New friend?  
Get the discount. Now.

